

Leonardo Lifelong Learning Project – Open Out Arts

Mobility Schedule, Objectives And Outcomes

Project Outcomes listed in the original bid

- To deliver a vocational training programme which will enable practitioners to:
  - increase their employability & entrepreneurship, supporting commercially successful work and artistic excellence
  - develop skills needed to access wider markets for their work & diversify their practice e.g. in a community context
  - gain access to employment in the European market
- Develop better practice for organisations delivering VET and professional development for outdoor arts and establish ‘hallmarks of excellence’
- Establish European networks of cooperation in VET for outdoor arts and the potential for new types of cooperation to develop new markets for work e.g. new touring models
- Sharing experience between artists/promoters and established artists/emerging artists
- Identify key emerging issues affecting the marketplace for outdoor arts practitioners and establish vocational training approaches to address these
- Developing promotional skills and use of technology
- Interdisciplinary practice – and entering outdoor arts from other disciplines
- Changing roles and relationships in a changing landscape
- The role and requirements of Creation/Training spaces and the opportunity for European networking
- Networking, partnering, mentoring and reciprocal support – establishing practical mutual support between partners and participants across the network that fosters ongoing organic relationships and new commissioning partnerships

24<sup>th</sup> – 26<sup>th</sup> April 2013, BRISTOL

ARTISTS ATTENDING:

PROFESSIONALS ATTENDING:

ACTIVITY	OBJECTIVES – what was the purpose of the activity, what did you hope to achieve	IMPACT/OUTCOME – how did the activity deliver on any of the project outcomes listed above. Please indicate which outcome was met.	EVIDENCE
<p>Visit for International Artists to Puppet Place and The Island</p>	<ul style="list-style-type: none"> <li>• International artists to witness the developing artist-led collaborative building use that is particularly prevalent in Bristol.</li> <li>• To notice the impact of less funding for the Arts in the UK.</li> <li>• Understand how, through the use of multi-functional spaces, shared learning and best practice are developed across a range of artforms.</li> <li>• Share and celebrate the pro-activity and entrepreneurial spirit of British artists in their work.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Increasing entrepreneurship</b> – Artists were shown the results of how less funding can lead to inventive and positive solutions from pro-active Artists.</li> <li>• <b>Supporting artistic excellence</b> – Puppet Place is known as a hub of Artistic excellence, and the people working here had chance to share their work with a European audience.</li> <li>• <b>Interdisciplinary practice – and entering outdoor arts from other disciplines</b> – Puppet Place is primarily for puppeteers who work in traditional and non-traditional theatre venues, many of whom have expanded their practice into the Outdoor Arts sector. The Island is also a multi-artform space, including circus training space, sewing studios, exhibition space, sound recording studios, dance studios and visual arts</li> <li>• <b>Changing roles and relationships in a changing landscape</b> – Artists were able to see how British artists can flourish in a changing financial and political climate. Sometimes less funding equates to Artists seeking different opportunities and creating more challenging work, as they're not restricted by funding and governing bodies.</li> <li>• <b>Identify key emerging issues affecting the marketplace for outdoor arts practitioners</b> – Space is at a premium in the UK, and both of these visits were an opportunity to see how existing unusual and low-cost spaces can be adapted for the</li> </ul>	<ul style="list-style-type: none"> <li>• Photographs</li> <li>• Informal feedback from Artists</li> </ul>

		<p>needs of artists.</p> <ul style="list-style-type: none"> <li>• <b>Establish European networks of cooperation in VET for outdoor arts and the potential for new types of cooperation to develop new markets for work e.g. new touring models</b> – Puppet Place provided visiting artists with promotional material and laid solid groundwork for future International exchange.</li> <li>• <b>Networking, partnering, mentoring and reciprocal support – establishing practical mutual support between partners and participants across the network that fosters ongoing organic relationships and new commissioning partnerships</b> – as above.</li> </ul>	
Seminar in use of digital media for International and local artists.	<ul style="list-style-type: none"> <li>• Teach good practice for use of social media in Outdoor Arts.</li> <li>• Share experiences among peers.</li> <li>• Bring together International and local artists to develop ways of thinking in terms of best practice.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Developing promotional skills and use of technology</b> – several local Artists invited to give perspectives on this who are seen to be at the forefront of use of social media for promotional purposes.</li> <li>• <b>Changing roles and relationships in a changing landscape</b> – instigated challenging discussions about importance of social media moving forward, in particular relation to Outdoor Arts.</li> <li>• <b>Sharing experience between artists/promoters and established artists/emerging artists</b> - open invitation sent out to local Artists to attend, therefore the room was full of a wide range of experiences. Talk was informal, offering Artists opportunity to ask questions and discuss experiences.</li> </ul>	<ul style="list-style-type: none"> <li>• Minutes from meeting</li> <li>• Informal feedback from artists</li> </ul>
Talk with Kate Hazel (Alchemy Productions, Hat Fair) in touring work to Europe & booking work in the UK.	<ul style="list-style-type: none"> <li>• Provide insight for local artists of how to break into European networks.</li> <li>• Provide insight for International artists as to how and why a show is booked in the UK (at Hat Fair).</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Developing skills needed to access wider markets for work</b> – Kate talked about how British companies can appeal to mainland European markets and networks (incl. ZEPA), and how she chooses International work to book for Winchester Hat Fair</li> <li>• <b>Gain access to employment in the European market</b> – as above.</li> <li>• <b>Identify key emerging issues affecting the marketplace for</b></li> </ul>	<ul style="list-style-type: none"> <li>• Minutes from meeting</li> <li>• Informal feedback from artists</li> </ul>

	<ul style="list-style-type: none"> <li>• Discuss current trends in outdoor work.</li> <li>• Offer local and International artists an opportunity to share experiences and exchange views.</li> <li>• Networking.</li> </ul>	<p><b>outdoor arts practitioners</b> – discussion of current trends in the types of work being produced, places to create work, with contributions from experiences of Artists present.</p> <ul style="list-style-type: none"> <li>• <b>Sharing experience between artists/promoters and established artists/emerging artists</b> - open invitation sent out to local Artists to attend, therefore the room was full of a wide range of experiences. Talk was informal, offering Artists opportunity to ask questions and discuss experiences.</li> </ul>	
<p>Brunch meeting at Circomedia Church</p>	<ul style="list-style-type: none"> <li>• Discussion around the subject of Creation Centres – how they are used in France, do we need one in the UK, how they can be used to their optimum benefit.</li> <li>• Opportunity for International artists and partners to see St. Paul’s Church, a Grade 1 listed Church now transformed into a circus training centre and performance venue.</li> <li>• Networking session for International artists and partners and local artists and people involved in the Arts (ACE, local council, etc.)</li> <li>• Celebration and dissemination of Leonardo Open Out Arts project.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>The role and requirements of Creation/Training spaces and the opportunity for European networking</b> – central to the talks as this took place in a Bristol ‘creation centre’. Each Partner discussed their own Creation Centre and how that works (funding, operation, etc). ACE also talked about funding priorities in relation to creating a Bristol arena – current priority topic in local Government.</li> <li>• <b>Changing roles and relationships in a changing landscape</b> – Le Forneau discussed their current move of premises, as their priority is to be near and part of the people. Discussion also around proposal of new ‘Bristol Arena’ and how Outdoor Arts are successfully programmed (or not) at music festivals – is this a business model for the future?</li> <li>• <b>Identify key emerging issues affecting the marketplace for outdoor arts practitioners</b> – The subject of a Bristol Arena is an emerging issue that has the potential to affect Outdoor Arts in the South West. ACE also discussed current funding priorities. Artists encouraged each other to support stand together in response to the changing financial landscape.</li> <li>• <b>Sharing experience between artists/promoters and established artists/emerging artists</b> – encouraged by informal networking session at end of event. As well as established artists and practitioners, students from Circomedia were also invited (who had previously taken part in mobility to Festival Les Rias).</li> </ul>	<ul style="list-style-type: none"> <li>• Minutes from meeting</li> <li>• Informal feedback from Artists &amp; Partners.</li> <li>• Photos</li> </ul>

		<ul style="list-style-type: none"><li>• <b>Networking, partnering, mentoring and reciprocal support</b><ul style="list-style-type: none"><li>– <b>establishing practical mutual support between partners and participants across the network that fosters ongoing organic relationships and new commissioning partnerships</b></li><li>– During the informal networking session discussions were held between artists and partners, including Le Forneau and Ramshacklicious and SeaChange and Theatre Bristol.</li></ul></li></ul>	
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